



contol v 1.2

JFCCT/EABC & SINGAPORE-THAI AND MULTI-CHAMBER WEBINAR



‘BEING DIGITAL’ WEBINAR SERIES - # 2 IN THE SERIES “DIGITAL GOVERNMENT: THE KEY BUILDING BLOCK FOR THAILAND 4.0 AND ENABLER FOR ECONOMIC RECOVERY”

Tue 8 December 2020. 1600-1715.

Register [here](#)

Background

The transformation of Thailand’s government sector is a massive undertaking requiring a bold vision and determined execution. Currently agencies with on-line presence range from the well-digitalized with processes re-engineered and some integration, to on-line or soft copy filing (digitization) in silos, to a mere website for information, with little or no electronic interaction.

The long term vision for a whole-of-government system with interoperability, single sign-on (or one stop engagement), use of digital IDs, electronic or digital signatures and reliance on existing approvals and prior filings is mandated, planned and championed by a small number of government professionals. Legislation supports this outcome for all agencies, but there is resistance. The outcome is a vital part of the attractiveness and competitiveness of Thailand, achieving the Thailand 4.0 vision, real ease of doing business, and the happiness of user groups.

Digital government includes Government-to-Consumer (G2C), Government-to-business (G2B) and G2G. Processes and standards also impact B2B and B2C.

Government has three roles at least: policy maker/regulatory; operator of purpose-built platforms, and as a user.



This webinar covers mandates for digital government, plans, actions for digitalization, recent developments in fast track regulatory reform, an understanding of relevant laws and regulation, challenges with digital law making, cybersecurity, privacy, governance, electronic signatures and what the private sector can do support the public sector digitalization effort.

Agenda

1545-1600	BGM / visuals / video clip
1600 - 1604	Opening
1605-1608	Housekeeping
1608 - 1620	Dr Supot Tiarawut – CEO, Digital Government Development Agency (DGA)
1620 – 1632	Assoc Prof Dr Tiranee Achalakul - Director of Government Big Data Institute (GDBi); Digital Economic Promotion Agency Thailand (DEPA)
1633-1712	Moderated Business Roundtable with Q&A; Moderator: Mr Bob Fox (JFCCT & EABC).
1712-1715	Closing

About Digital Government Development Agency (DGA)

DGA is the central agency for causing digital government to be a reality in Thailand.

In May 2018, a Royal Decree established the Digital Government Development Agency (Public Organization), under the supervision of the Prime Minister. The DGA's duty is to provide services and supports to all government agencies with regard to digital government transformation, including:

- i) Implement standards, models, measures, principles and approaches in the form of digital technology as well as the transaction process in order to bridge information and work systems among government agencies legitimately and concordantly.
- ii) Promote and endorse the integration and exchange information among government agencies, the disclosure of government information through digital technology and appointing as an exchange centre of government's digital

information records in order to facilitate services to people and government agencies' transactions.

- iii) Reinforce a one stop government's digital service where people can access conveniently, promptly and securely.
- iv) Advocate and promote government agencies in terms of the project management and administration of the digital technology as well as endorse, sponsor and impart academic services and trainings in order to optimize government officers' digital competencies.

DGA is tasked with building a whole-of-government, digital government plan under the Digital Government Administration and Services Act 2019.



<https://www.dga.or.th/en>

About Digital Economy Promotion Agency (DEPA)

The Digital Economy Promotion Agency (DEPA) was established under the Digital Development for Economy & Society Act BE 2560 (AD 2017), promulgated on 23 January 2017.

It is a government agency as a legal entity (not a government service) according to the National Government Organisation Act or a state enterprise according to the Budget Procedure Act. DEPA aims to support the development of the digital industry and innovation, promoting digital technology adoption for the benefit of the nation's economy, society, culture and security according to s. 35 of the Act. A Commission appointed by the MDES Minister, is authorised to regulate and ensure DEPAs performance. DEPA is the successor to the Software Industry Promotion Agency (SIPA).



DEPA, through GBDi, plays a role in industry digitalisation including digitalisation of government agencies.

<https://www.depa.or.th/en>

Speakers' bios

Dr Supot Tiarawut Dr Supot is CEO of DGA (previously known as EGA. Prior roles include Chief Transformation Officer at Chulalongkorn University, Executive Director and Secretary-General at Telecommunications Association of Thailand; EVP Corporate Strategy, Symphony Communications PCL (which was a speaker at JFCCT/EABCs July 2013 'Unlocking ICT' all day conference).

B.E. (Chulalongkorn), M.Eng (Toyohashi University); Ph.D. Electronic Engineering – Communications, (Tokyo University).

Assoc Prof Dr Tiranee Achalakul is Director of Government Big Data Institute (GDBi), Digital Economic Promotion Agency Thailand (DEPA), Ministry of Digital Economy & Society (MDES). GBDi is the intelligence service provider for government agencies in Thailand.

She has worked in the fields of big data analytics, high performance computing, cloud and virtualization, and software engineering since 2000.

During the past 18 years, Dr. Achalakul has been both an educator and a consultant. She serves on advisory boards for multiple agencies as well as teaches university students at KMUTT.

B.E. (KMITL), MS, Computer Engineering (Syracuse), PhD, Computer Engineering (Syracuse).

Moderator Mr Bob Fox, Chair, Digital Economy/ICT Group, JFCCT & EABC. Experience includes *law* (Baker McKenzie), *private higher education* (project director and main board member, Bond University, Australia), *telecoms* (group CEO of a major listed network operator Malaysia; one of founders of Starhub Singapore; launch of competitive second operator in UAE and various Asia Pac markets; regional director Asia Pac BT); *digital services* as regional director Asia Pac in broadband wireless, analytics, digital media.

B.A., LLB (UNSW), Masters, Stanford Graduate School of Business (Sloan Fellow), various IT and board certifications.



Register in advance for this Zoom webinar:

https://us02web.zoom.us/webinar/register/WN_108G8IZ3TsaYE4QBDuOeJA

After registering, you will receive a confirmation email about joining the webinar.

Duration

End-to-end one hour; 15 mins (75 mins)

Style & Format

Combination of TEDx + (softer) Hard Talk, as developed for the ‘Moderated Topic Session’ format used in prior multi-Chamber conferences and seminars.

Each of two presenters in a Moderated Topic Session has up to 12 mins to present the key issues via short, well-prepared presentations. This is a deliberately focused approach. (Audiences often remember little from long presentations). Preparation is needed. Speakers then join the Moderator on a platform. The Moderator then covers the issues with the Speakers in a 35 minute punchy dialogue with probing questions based on themes and topics. Time keeping is important and there is a countdown clock.

Audience / Participants

Business community, government, industry groups, chambers of commerce, digital solutions providers, government agencies.
