



## Joint Foreign Chambers of Commerce in Thailand

### Participating in the JFCCT Tourism Committee

October 2020

Tourism accounts for 20% of Thailand's GDP and is an engine for the entire economy. Thailand's rich tourism experiences comes in many flavours, including medical tourism. The COVID 19 pandemic has impacted the tourism sector in Thailand more than any other sector.

**The Tourism Committee is involved with all aspects of the tourism sector and engages regularly at an industry level as well as at a government level.**

JFCCT Tourism Committee Roles:

- a. Provide subject matter expertise on the tourism industry.
- b. Build consensus in the JFCCT community on tourism issues and be a thought leader and JFCCT advocate for tourism issues
- c. Make recommendations regarding policies, strategy and direction to the Presidents' Council and develop policy papers around different issues.
- d. Work with industry bodies in tourism
- e. Engage with relevant government agencies to progress policies and strategies

### Meetings

- Regular one hour formal meeting once per quarter (currently by Zoom). We have a collaboration arrangement whereby a representative of EABC has observer status at our meetings.
- External meetings with governmental agencies (especially Ministry of Tourism & Sports, Tourism Authority of Thailand, TCEB), industry groups such as Tourism Council of Thailand, hoteliers' association, SKAL and others.

### Scope

Our main policy topics are included in the MoU signed July 2019 with Tourism Council of Thailand [on JFCCT website](#). Included in our topics are safety & security of the sector, promotion of MICE events, tour guides, licences for accommodation, capacity at airports, natural resources and a more 'green' sector, Airbnb policy, Immigration, CAP (Care About Plastics) project. The over-arching issue at present is safe border opening for economic recovery.

### Information

Updates at the monthly Presidents' Council meeting in oral and A4 format. JFCCT members. Quarterly report; written update on urgent or occasional topics

### Contact persons

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