



## Joint Foreign Chambers of Commerce in Thailand

For Release on 05 February 2020

### Joint Foreign Chambers of Commerce of Thailand launches recycling initiative

#### ***A Cleaner Environment AND financial support for a Thai Children's Charity***

The Joint Foreign Chambers of Commerce in Thailand/Tourism Committee has announced an innovative move that will cut the amount of plastic waste in the environment – the Launch of CAP – *Care About Plastics*. Long a concern of the Hotel Industry in general, the move, driven by the Tourism Committee of the JFCCT has already enlisted eleven Hotels in the pilot scheme, with more to come.

Plastic waste is a problem that has a tremendous negative impact upon the Environment and this scheme, will see Hotel Staff sorting their Hotel's plastic waste into separate bags, supplied complimentary by Danone / Evian before collection by Baan Nokkamin Foundation for delivery to Thaiplastic Recycle Group co. Ltd, who will compact the waste, using a plastics compacter generously donated by Indorama Ventures plc. Thaiplastic Recycle Group co. Ltd has volunteered to buy the plastic waste at the industry Rate plus 0.50 per kilo. The generosity of Thaiplastic Recycle Group co. Ltd will benefit homeless Thai Children of Baan Nokkamin Foundation, which was founded in 1989 by Father Erwin Groebli, a Swiss Roman Catholic Priest, to enable Homeless Street Children to have the opportunity to grow up in a loving, caring "family" environment. In addition, a small amount of the funds raised will be donated to the Hotel Staff to reward them for their additional effort and in addition the Team Members will receive Training in how to, and the importance of, recycling various types of plastic waste.

Eric Brand, General Manager of The Arnoma Grand Hotel and Chair of the Tourism Committee of the JFCCT of Thailand remarked "This initiative by the JFCC of Thailand, Tourism Committee will not only help to alleviate the strain on the Environment, it will provide much needed financial support for a very worthy Thai Charity. At the moment we have eleven participating Hotels, including Marriott, Kempinski, Centara, Arnoma Grand and other world famous Brands. It is our aim to eventually involve as many Bangkok Hotels as possible in this scheme and to make it a model which can be rolled out nationally, and with the endorsement and active involvement of TCEB, TAT and The Ministry of Tourism and Sports, and with the tremendous work and support of the members of the Tourism Committee of the JFCCT/TC the project can only grow".

Special Thanks go to H.E the Ambassador of The Netherlands and Hans van den Born Executive Director of the NTCC for proposing and allowing the use of H.E the Ambassador's Residence as the launch venue for the initiative, held on Wednesday 05 February.

-END-

**The Joint Foreign Chambers of Commerce in Thailand covers Thai- Foreign Chambers or Business Associations operating in Thailand and comprises 33 chambers and business associations representing more than 9,000 companies. The JFCCT mission is to promote trade and foreign investment, encourage skills development and**

**transfer with the aim of contributing to the Thai economy. The JFCCT works with the Royal Thai Government and various Government agencies including the Board of Trade, Board of Investment and the Federation of Thai Industries and many sector-specific agencies, and operates in an advisory capacity to foreign governments for the benefit of the Thai economy.**

***Press Release by PHS 85/3 Sukhumvit Soi12, Klontoey, Bangkok 10110 Tel: 02653 9660 0818174391  
Design Based Marketing***

