



**Joint Foreign
Chambers of Commerce
in Thailand**

"JFCCT holds Facilitating & Balancing Safety & Security for Tourism in Thailand to brainstorm about tourism safety and security". Done at 11 October

Foreseeing that tourism that will earn good income for Thailand even during these hard economic times and seeing that tourism safety and security is becoming an ever increasing threat to tourism everywhere in the world, the Joint Foreign Chamber of Commerce in Thailand (JFCCT) has organised "Facilitating & Balancing Safety & Security for Tourism in Thailand" on 15th October and 14th November 2013.

"Facilitating & Balancing Safety & Security for Tourism in Thailand" is held by JFCCT with the collaboration and cooperation of PATA, SKAL, TAT and Chulalongkorn University. *"These sessions are being held in order to brainstorm gathering and collecting information regarding tourism safety and security which are highly important to all concerned in the tourism industry"* said Mr. Eric Hallin, Chairman of the Tourism Committee, JFCCT.

- Facilitating & Balancing Safety & Security for Tourism in Thailand is scheduled for two half-day events. The first day is a brainstorming meeting and gathering information on safety and security issues. Tuesday, 15th October,
- the follow up meeting is scheduled on Thursday 14th November 2013
- Both meetings are held at the Menam Riverside Hotel on 13.00-17.00 hrs. on October 15th and November 14th.
- In this event, H.E. Somsak Pureesrisak, Minister of Tourism and Sports has graciously accepted to open the first meeting. Many senior executives and officials from Embassies, Good and the Tourism Industry have given their support and are expected to attend.



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Objectives

1. Enhance confidence in the Thai destinations as safe and desirable places to visit.
2. Reduce negative economic impact for all stakeholders in such destinations.
3. Counter erroneous perceptions created by poor media coverage.
4. Correct (and strive to dispel) any such perceptions with realistic insights and observations.
5. Provide assistance for the safeguarding of inbound overseas and domestic tourism traffic.
6. Assist stakeholders to minimize the impact of such residual, negative perceptions.

Participation

Free of charge. Advise attendance to secretary@jfcct.org. For more information tourismchair@jfcct.org.

Participants are from a broad base of organizations directly or indirectly involved in tourism and will include:

- International organizations such as ESCAP, UNISDR, ACPC, and ADB.
- Embassies in Thailand from tourist source markets.
- Thai Governmental organizations such as the Ministry of Interior, Ministry of Foreign Affairs, Department of Disaster Prevention and Mitigation, Royal Thai Police, Royal Thai Tourism Police, Thai PBS, etc.
- Senior Industry leaders and representatives from the Private Sector from Major Aviation, Hospitality and Tourist organizations in Thailand.
- Delegates from Thai Universities, offering Hospitality and Tourism degrees.

Acknowledgements

This forum has been made possible by the support of PATA, SKAL International, and Chulalongkorn University. Ramada Menam Hotel are sponsoring the venues. TAT have graciously agreed to sponsor the afternoon breaks and has also helped to bring in speakers from abroad.