



Joint Foreign Chambers of Commerce in Thailand

4 February 2014

Subject: JFCCT Statement on tourism

Dear Sir,

The current political situation in Thailand is having a severe negative financial and reputational impact on the tourism industry. The tourism industry has been hit hard due to both international and local perception. Substantial revenue streams such as conferences, hotel and resort accommodations, tours and business travel are affected not only for some months to come, but will also be affected throughout the remainder of 2014.

In addition, some media outlets (e.g. TV news, newspapers, social media) have tended to sensationalize the situation and events as they have taken place. It is the desire of the Joint Foreign Chambers of Commerce in Thailand (JFCCT) to see responsible, balanced reporting, and for the underlying issues in the current political situation to be addressed without violence and with a fair and equitable outcome for all parties involved.

Sincerely,

Stanley Kang
JFCCT Chairman

Eric Hallin
Chairman, JFCCT Tourism Committee